

# WBC

BENEDICT COLLEGE  
*Women's Business Center*

A PART OF THE TYRONE A. BURROUGHS  
SCHOOL OF BUSINESS AND ENTREPRENEURSHIP



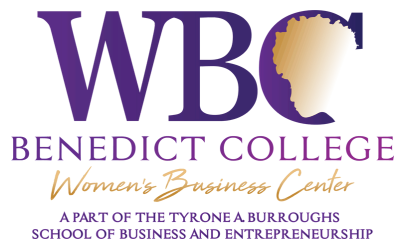
**August 15, 2024 | Richland Two Institute of Innovation | Columbia, SC**

**TRANSFORMING YOUR BUSINESS IN THE DIGITAL AGE**

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SECOND ANNUAL SOUTH CAROLINA BUSINESS SUMMIT  
HOSTED BY BENEDICT COLLEGE WOMEN'S BUSINESS CENTER

**2024 SPONSORSHIP OPPORTUNITIES**



## ABOUT WBC

Launched in September 2020, the Benedict College Women's Business Center (WBC) embarks on a transformative journey to champion the growth and success of small, minority, and women-owned businesses throughout South Carolina. At its core, the WBC catalyzes economic empowerment, addressing entrepreneurs' unique challenges and providing pivotal opportunities for growth. The WBC aims to foster an inclusive entrepreneurial ecosystem that promotes equity, diversity, and innovation by offering tailored resources, support, and guidance. With a focus on education, mentorship, and networking, the WBC aspires to create a thriving business landscape where every aspiring entrepreneur can turn their vision into a reality, igniting economic prosperity and social impact across the state.

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## MISSION & VISION

Our mission is to help empower and support small, minority, and women-owned businesses in South Carolina through comprehensive resources, support, and strategic guidance. We are committed to creating an inclusive and fair environment for entrepreneurs, fostering growth, sustainability, and economic empowerment for all.

Our vision is to be the leading catalyst for entrepreneurial success and economic advancement in South Carolina. We envision a future where every aspiring entrepreneur, regardless of background, has equal access to opportunities, resources, and expert guidance to thrive in the dynamic business landscape. Through our innovative programs, collaborative partnerships, and unwavering commitment, we aim to transform dreams into thriving enterprises, driving sustainable economic growth and positively impacting our communities. Together, we will build a vibrant and diverse business ecosystem that empowers individuals, fosters innovation, and shapes a prosperous future for South Carolina.



# SECOND ANNUAL SOUTH CAROLINA BUSINESS SUMMIT

Presented by the Benedict College Women's Business Center  
Thursday, August 15, 2024 • R2i2 • Columbia, SC

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## Dear Community Member,

We cordially invite your support for the Benedict College Women's Business Center and our second annual business summit: **Innovating for Growth: Strategies to Transform Your Business in the Digital Age**. This remarkable opportunity is specifically designed to benefit entrepreneurs and small business owners, fostering growth and success in South Carolina's business landscape.

Your sponsorship is crucial in providing resources and support to entrepreneurs navigating business intricacies. Generously supporting our summit keeps registration fees low, ensuring accessibility for diverse aspiring entrepreneurs.

As a sponsor, you'll receive prominent recognition for your commitment to diversity and the empowerment of small businesses. This partnership is not just about giving but also about what you can gain. It fosters an inclusive business community and connects you with influential leaders, decision-makers, and fellow entrepreneurs shaping South Carolina's business landscape.

We sincerely appreciate your consideration and look forward to collaborating with you. Together, we can create a supportive environment that uplifts entrepreneurs and ensures a vibrant business ecosystem in South Carolina.

Thank you for your invaluable support.

Warm regards,

A handwritten signature in black ink that reads "Shauna R. Cooper".

**Shauna R. Cooper**  
Executive Director  
Benedict College Women's Business Center

## What can you expect at the summit?

- high-impact networking opportunities
- insightful industry discussions
- captivating pitch competitions
- personalized expert office hours

## Who is the target audience?

Women and minority-owned business owners and aspiring entrepreneurs

## Who will attend the summit?

- 100 driven entrepreneurs and accomplished business owners
- industry experts sharing invaluable insights and guidance
- community volunteers
- local and regional sponsors

## Who organizes the summit?

Benedict College Women's Business Center fosters entrepreneurial growth and success in South Carolina, backed by a dedicated community of advisors, supporters, and business leaders who share our passion for empowering individuals and driving economic development.

## **Benedict College Women's Business Center**

2601 Read Street  
Columbia, SC 29201  
803-705-4641  
info@SCBusinessSummit.com





# SECOND ANNUAL SOUTH CAROLINA BUSINESS SUMMIT

## SELECT YOUR SPONSORSHIP LEVEL

1 **SPONSORSHIP LEVEL** (see next page) \_\_\_\_\_

2 **SPONSORSHIP AMOUNT** \_\_\_\_\_

3 **BUSINESS/ORGANIZATION**

Name of Business/Organization \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

4 **INSERTS FOR THE ATTENDEE WELCOME BAGS**

**Yes** - We will have 100 items delivered to the Benedict College Women's Business Center located 2601 Read Street, Columbia, SC 29201 by Friday, August 2, 2024.

**No** - We will not be contributing to the attendee welcome bags this year.

5 **COMPLETE SPONSORSHIP APPLICATION**

a Email a copy to Shauna Cooper at Shauna.Cooper@SCBusinessSummit.com.

b Mail the completed form and check made payable to Benedict College Women's Business Center to:

Benedict College Women's Business Center  
Attn: South Carolina Business Summit  
2601 Read Street  
Suite I-3  
Columbia, SC 29201

*Note: Benedict College Women's Business Center reserves the right to deny applications from groups/individuals who are not in alignment with our mission or are political in nature.*



# SECOND ANNUAL SOUTH CAROLINA BUSINESS SUMMIT

## SELECT YOUR SPONSORSHIP LEVEL

SELECT	CATEGORY	COST	AVAILABILITY	BENEFITS
<b>PLATINUM LEVEL</b>				
	<b>Title Sponsor</b>	\$6,000	0/1	As a sponsor, your business name will be added to the summit title, ensuring prominent recognition. You will be highlighted during the welcome session, and a representative from your business will have the opportunity to welcome attendees and introduce our keynote speaker. Your name will appear as a sponsor on all conference marketing material. You can provide inserts/items in the welcome bags for 120 attendees. Additionally, you will receive eight (8) admissions to the summit and a vendor table during the expert open office hours.
<b>GOLD LEVEL</b>				
	<b>Lunch Sponsor</b>	\$3,000	0/1	As a sponsor, your company name/logo will be prominently displayed at the lunch buffet, on the summit's website, and in marketing materials. You'll have the opportunity to include inserts/items in the welcome bags for 120 attendees. Plus, you'll receive six (6) admissions and a vendor table during the expert open office hours.
	<b>Facility Sponsor</b>	1,500	1	As a sponsor, your company name/logo will be prominently displayed within the facility, on the summit's website, and in marketing materials. You'll have the opportunity to include inserts/items in the welcome bags for 120 attendees. Plus, you'll receive three (3) admissions and a vendor table during the expert open office hours.



# FIRST ANNUAL SOUTH CAROLINA BUSINESS SUMMIT

<input type="checkbox"/>	<b>Breakfast Sponsor</b>	\$1,000	1	<p>As a sponsor, your company name/logo will be prominently displayed at the breakfast buffet. Your logo will be featured on the summit's website and marketing materials. You can provide inserts/items in the welcome bags for two (2) attendees. Plus, you will receive one admission to the summit.</p>
<b>SILVER LEVEL</b>				
	<b>Registration Sponsor</b>	\$800	1	<p>As a sponsor, your company name/logo will receive prominent visibility on the online registration landing page and at the registration table. Your brand will be displayed prominently on the summit's website. Additionally, you'll have the opportunity to include inserts/items in the welcome bags of our 120 attendees. Moreover, your sponsorship grants you two (2) admissions to the summit.</p>
<b>BRONZE LEVEL</b>				
	<b>Networking Sponsor</b>	\$500	5/5	<p>As a sponsor, your company name/logo will be prominently displayed during the summit's networking session. Your name will appear on the summit's website and marketing materials. You can provide inserts/items in the welcome bags for 80 attendees. Plus, you will receive one admission to the summit.</p>





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## **BREAKING BARRIERS. BUILDING SUCCESS.**

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